

Kyle Laverty

Senior Web Developer | U.S. Air Force Veteran

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Results-driven Senior Web Developer with 11+ years of experience building responsive, maintainable websites and web applications. Skilled in modern web technologies, project management, and optimization strategies to enhance performance, accessibility, and user experience. Air Force veteran with a strong work ethic, leadership, and adaptability.

Experience

FINGERPAINT MEDICAL, Remote | **Senior Web Developer** | 2023 – Present

- Develops websites, applications, and emails using HTML, CSS, JavaScript, PHP, Node.js, and modern frameworks like Tailwind, Vue, and Pug.
- Configures and deploys websites on Azure and WP Engine, leveraging DevOps tools to automate and streamline deployments.
- Implements Git workflows and build tools such as Webpack and Gulp to enhance efficiency.

HIGHSPOT, Remote | **Marketing Web Developer** | 2022 – 2023

- Built and improved features for marketing sites with React, PHP, JavaScript, and WordPress.
- Led major projects, including a homepage overhaul and design system implementation, improving scalability and performance.
- Managed deployments using GitHub Actions and optimized workflows with Yarn and Webpack.

WALK WEST, Raleigh, NC | **Senior Web Developer** | 2021 – 2022

- Developed and launched custom WordPress websites, collaborating with cross-functional teams (design, SEO, PM) to align project goals.
- Optimized development processes through Git workflows and build pipelines, improving efficiency and quality.
- Delivered key projects, including josephcarrwines.com, a responsive promotional website.

NSCW, Remote | **WordPress Developer** | 2019 – 2021

- Maintained and optimized websites and microsites, driving a 275% traffic increase through performance and SEO improvements.
- Managed an external development team, delivering high-quality projects on schedule.
- Implemented streamlined workflows using Git and build automation tools.

Full-time, contract, and consulting since the year 2013

Technical Skills

Web Development: HTML, CSS, JavaScript, React, Vue, PHP, Laravel, Twig, Tailwind, WordPress, Node.js, Jekyll, Astro, Git, Azure, WP Engine, Webpack, Gulp, Grunt, Vite, Rollup.js, CI/CD

Tools: Figma, Jira, Adobe CC, Google Analytics, PagerDuty, New Relic, Okta, CookieBot, OneTrust

Education

PENN STATE UNIVERSITY | **Bachelor of Science in Information Sciences and Technology** | 2023

Military Service

U.S. AIR FORCE | **Aircraft Mechanic** | 2007 – 2011